

Impact Cubed adds senior directors to drive European ESG business

Helge Kostka and Owen Thiers join Impact Cubed to support expansion of ESG business in Europe

London, 22 September, 2022 – Impact Cubed, a leading provider of ESG data and portfolio engineering tools for creating more sustainable portfolios, announced today that Helge Kostka and Owen Thiers have joined the firm as directors to support the continued expansion of its European business.

Helge's career of more than 25 years in finance spans investment management, product management, and sales. Prior to joining Impact Cubed, he was chief investment officer at a UK wealth manager and previously was head of portfolio engineering at Deutsche Asset Management. His work with ESG investments began in 2010 to evolve the equity product strategy at Aviva Investors and he later led the introduction of Smart Beta in Europe while at Research Affiliates. Helge is a Graham and Dodd Award winner and a certified ESG advisor. "I am impressed by Impact Cubed's tools, which can add value to many parts of any investment organisation. The market needs objective ESG data and Impact Cubed's coverage, portfolios models and analytics platform fill a big gap." said Helge. His focus will be Germany, Austria, and Switzerland.

Owen is a specialist in investment management, having worked for more than 25 years at large global asset managers in a range of client facing and executive roles. Owen also served as a member of Impact Cubed's advisory board, providing leadership to guide the firm's strategy and business expansion. "I am excited to help Impact Cubed expand its market presence. The investment industry is in an ongoing shift to modernize portfolio management, and Impact Cubed's portfolio models and digital solutions are perfectly positioned to meet asset manager's and wealth manager's needs", said Owen. His focus will be Belgium, Netherlands, and Luxembourg.

"Our team's hands on experience with the investment process gives us a different perspective on creating ESG solutions and consistently sets us apart from other ESG data providers. Helge's and Owen's impressive careers and their deep body of knowledge in asset and wealth management will help drive our unique solution set in Europe," commented Impact Cubed CEO Libby Bernick.

Impact Cubed's objective data and digital portfolio analytic tools provide investors with unparalleled transparency into funds, portfolios, and underlying securities. Investors are able to access a full suite of robust ESG, climate, impact, and EU regulatory datasets to quickly measure portfolio performance and simplify reporting for regulators and clients.

For more information, visit www.impactcubed.com

About Impact Cubed: Impact Cubed provides analytics and investment solutions for building more sustainable portfolios with greater impact. It combines an award-winning approach to integrating impact into risk and return with technology-enhanced portfolio design and management. The outcome is a seamless approach to customized sustainable investing.

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